

# CONDO LIVING

## SITE STORY

# King Blue celebrates with a salute to Shakespeare

King Blue says “Good Morrow” to Nuit Blanche, as it offers \$10,000 gift to visitors!

Toronto is no stranger to the sleepless night of wandering and pondering locals and tourists in the streets of downtown during Nuit Blanche.

Through the influence of art, the annual festival will fill Toronto streets with over 100 exhibits. Among this year's exhibits, revelers will enjoy another must see art installation, one which comes with a nice surprise.

Easton's Group and Remington Group, the developers behind the Entertainment Districts most talked about new condo development, King Blue, is celebrating the annual all night art crawl by presenting A Salute to Shakespeare.

Those visiting King Blue to observe the Shakespearean performances during Nuit Blanche will leave with more than just a memorable experience. Celebrating over 400 years of influential theatre, visitors will leave with a \$10,000 cheque in their hands to put towards the purchase of either a King Blue Condo or a Westinghouse Loft unit.

### Salute to Shakespeare

Talented Shakespearean performers will enact classic and memorable scenes with a twist, worthy to be included in Nuit Blanche as art installations.

Creating a trail of Shakespearean vignettes throughout the King Blue Presentation Centre, visitors will indulge through the centuries of Royal Shakespearean plays.

As blue search lights glisten into the night sky and a blue carpet lies on the street to set the scene, the corner of King and Blue Jays Way will transform into a living stage.

A night full of culturally and historically rich scenes, surprises, and gifts like those of royalty, will leave your artistic appetite fully satisfied!

King Blue anchors in the heart of Toronto's Entertainment District. Steps from the TIFF headquarters, Mirvish theatres, countless clubs and restaurants, and walking distance to Bay Street, King Blue is simply an ideal location in downtown Toronto. Easton's Group, one of the largest and most respected names in the industry, is creating luxury living with signature high end finishes in every suite for less.

King Blue's public spaces will be an extension of the suites, with unsurpassed amenities for private escapes or stylish entertaining.

Featuring stunning lobbies complete with fireplaces, landscaped rooftop terrace with waterfalls, fire pits and adjacent lounge and party room, a rooftop pool with a complete bar, full fitness facilities and multi-media rooms, King Blue creates an unparalleled luxury vibe. Who could ask for anything more?

King Blue's Salute to Shakespeare vignettes during Nuit Blanche illustrates the urban vibe that promises to make King Blue and Westinghouse Lofts the most sought after residential tower in Toronto.

King Blue displays Salute to Shakespeare at 355 King Street West, Saturday October 5th from 6:30 p.m. - 11 p.m. For more information, call (416) 599-1355.

‘Good night, good night! Parting is such sweet sorrow, That I shall say good night till it be morrow.’

— Courtesy of King Blue

